

cottover®

Add sustainability to what you wear.



people & planet

• 2019 •





PEOPLE & PLANET

The way we dress is a way to express who we are and what we stand for!

The apparels of Cottover are all of premium quality! Comfortable and color fast with a modern fit in combination with a timeless design. Cottover carries a vast spectra of colors for the basic collection with a design adapted for branding to help express the graphic profile of your business alongside with the personality of the individual carrying the clothes.

Choose your clothes with consideration.

Cottover strives actively and fully for sustainability and that is why all our products are certified to meet the demands in terms of production, quality, health, environment and working conditions.



Fairtrade is an international standard which certifies the cotton in the garment and fights poverty for cotton farmers by securing fair trade. The cotton farmer is guaranteed a minimum price to cover the cost for a sustainable production. That is the reason why Cottover use Fairtrade certified cotton.



GOTS is an international standard for clothes and textile. GOTS products always contain organic cotton and recycled polyester. GOTS sets high standards regarding fabric, quality, environment and social responsibility. Apart from this, GOTS also guarantees full traceability throughout the production chain.

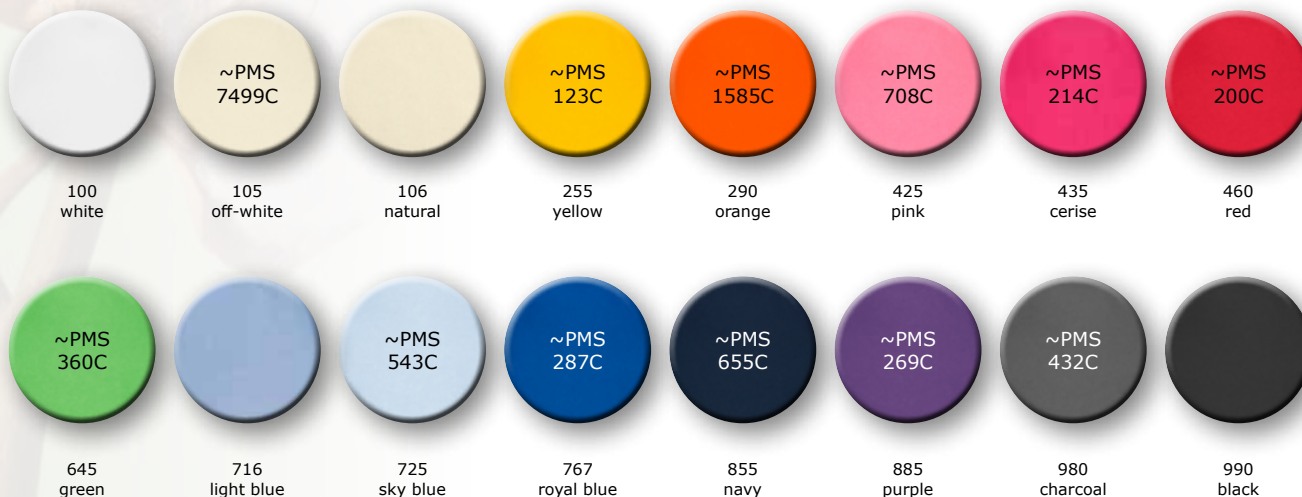


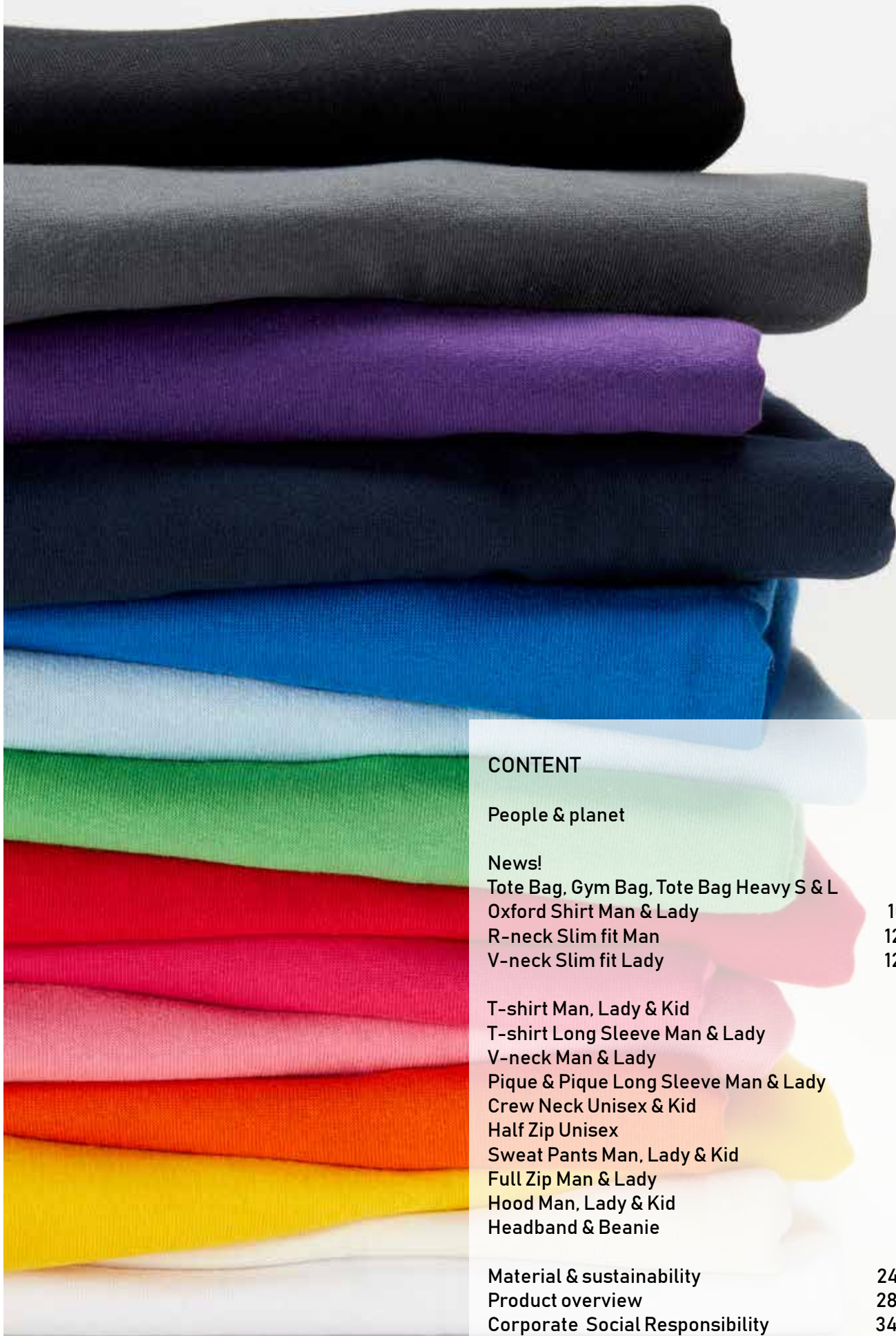
The Nordic Ecolabel sets high demands throughout the life cycle and is operated on assignment by the Swedish government. Svanen certifies the product taking the environmental impact under consideration, from the raw material to the ready product. Svanen also sets demands on the working conditions according to ILO's conventional core.



Oeko-Tex is a symbol that shows that the ready garment doesn't contain harmful chemicals. It guarantees that the product is REACH compliant and meet the standards covered by the European Union's chemical regulation.

Color chart:





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CARRY YOUR



R STATEMENT





NEWS!



Gym Bag 141033

Price 1-19 pcs: € 9,90/pc • Price +20 pcs: € 8,90/pc

Gymbag in smooth canvas, drawstring on top with nature colored cords. Can also be used as a backpack.

Material: 100% organic Fairtrade-cotton
Weight: 150 g/m²
Measurement: 38x45 cm



106
natural

290
orange

460
red

980
charcoal

990
black

Tote Bag 141028

Price 1-19 pcs: € 5,90/pc • Price +20 pcs: € 4,90/pc

Canvas bag with long handles.

Material: 100% organic Fairtrade-cotton
Weight: 150 g/m²
Measurement: 38x40 cm



106
natural

290
orange

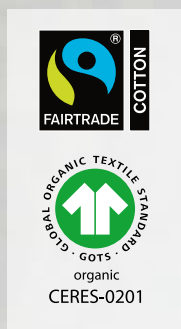
460
red

980
charcoal

990
black



NEWS!



NEWS!



Tote Bag Heavy Small

141030

Price 1-19 pcs: € 8,90/pc • Price +20 pcs: € 7,90/pc

Small canvas bag with bellows and short handles.

Material: 100% organic Fairtrade-cotton
Weight: 290 g/m²
Measurement: 24x15x20 cm



106
natural

290
orange

460
red

980
charcoal

990
black

Tote Bag Heavy Large

141029

Price 1-19 pcs: € 8,90/pc • Price +20 pcs: € 7,90/pc

Canvas bag with bellows and short handles.

Material: 100% organic Fairtrade-cotton
Weight: 290 g/m²
Measurement: 38x8x40 cm



106
natural

290
orange

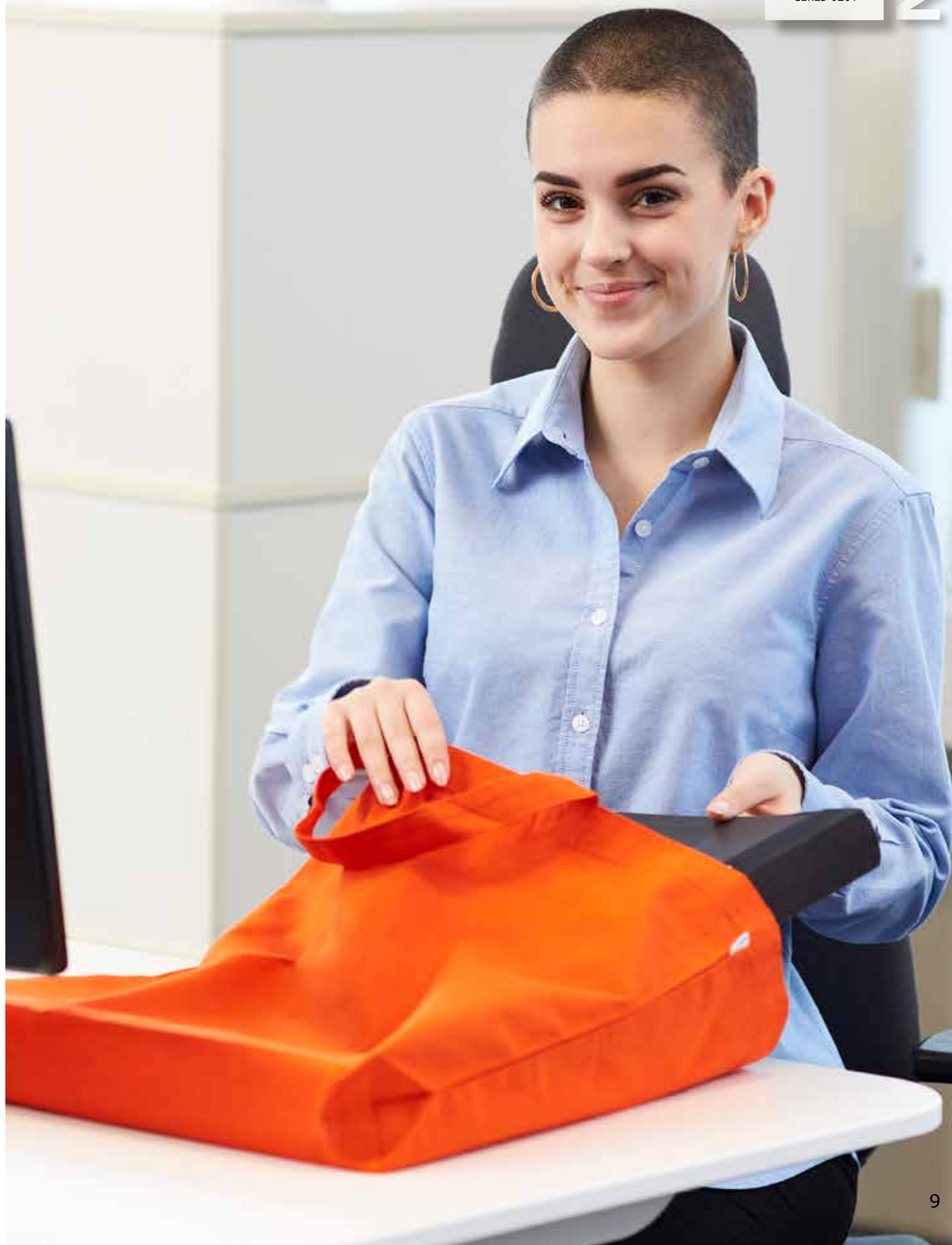
460
red

980
charcoal

990
black



NEWS!





NEWS!



Oxford shirt L/S Man

141032

Oxford shirt L/S Lady

141031

Price 1-19 pcs: € 50,90/pc • Price +20 pcs: € 45,90/pc

Classic oxford shirt with button down collar on men's style and turn down collar on ladies. Slim fit.

Material: 100% organic Fairtrade-cotton
Wash: 40°
Size: Man XS-3XL, Lady 34-46



100
white

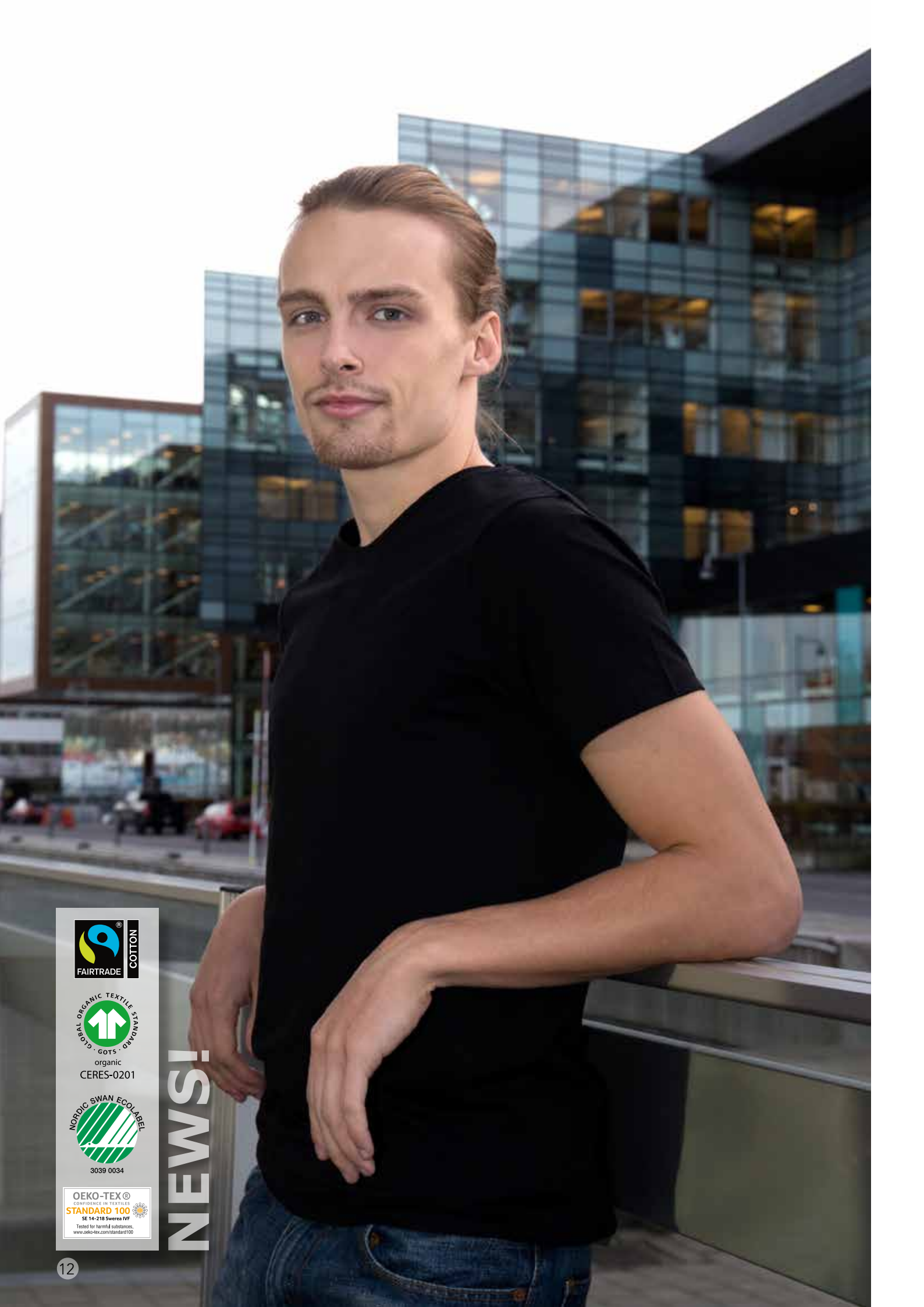


716
light blue



organic
CERES-0201

NEWS!



NEWS!



R-neck Slim fit Man

141026

V-neck Slim fit Lady

141025

Price 1-19 pcs: € 16,90/pc • Price +20 pcs: € 14,90/pc

Modern T-shirt in stretch material, men's style with round neck and ladies' style with v-neck, both slim fit.

Material: 96% organic Fairtrade-cotton,
4% elasthan
Weight: 180 g/m²
Wash: 40°
Size: Man S-4XL, Lady XS-XXL



100
white



460
red



855
navy



980
charcoal



990
black

NEWS!





T-shirt Man

141008

T-shirt Lady

141007

Price 1-19 pcs: € 9,90/pc • Price +20 pcs: € 8,90/pc

Roundneck T-shirt for men, women and children made in a cool, fine quality cotton. Modern fit.

Material: 100% organic Fairtrade-cotton
 Weight: 160 g/m²
 Wash: 60°
 Size: Man S-4XL, Lady XS-XXL



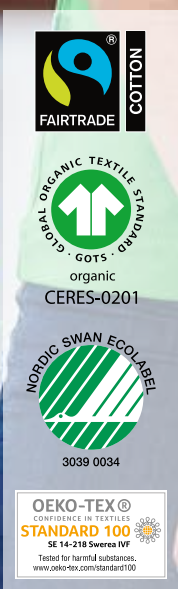
T-shirt Kid

141023

Price 1-19 pcs: € 7,90/pc • Price +20 pcs: € 6,90/pc

Roundneck T-shirt for children made in a cool, fine quality cotton. Modern fit.

Material: 100% organic Fairtrade-cotton
 Weight: 160 g/m²
 Wash: 60°
 Size: 90/100-150/160





T-shirt Long Sleeve Man

141020

T-shirt Long Sleeve Lady

141019

Price 1-19 pcs: € 130/pc • Price +20 pcs: € 11,90/pc

T-shirt with long sleeves for men and women. Made from a cool, fine quality cotton. Modern fit.

Material: 100% organic Fairtrade-cotton
Weight: 160 g/m²
Wash: 60°
Size: Man S-4XL, Lady XS-XXL





T-shirt V-neck Man

141022

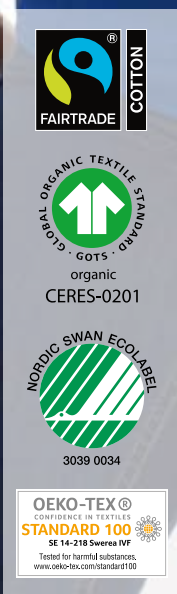
T-shirt V-neck Lady

141021

Price 1-19 pcs: € 10,50/pc • Price +20 pcs: € 9,50/pc

V-neck T-shirt for men and women made in a cool, fine quality cotton. Modern fit.

Material: 100% organic Fairtrade-cotton
Weight: 160 g/m²
Wash: 60°
Size: Man S-4XL, Lady XS-XXL





Pique Man

141006

Pique Lady

141005

Price 1-19 pcs: € 18,40/pc • Price +20 pcs: € 16,70/pc

Short sleeve polo for men and women with a classic pique knitting. Knitted ribbing on collar and sleeve cuffs, two buttons with reinforced placket. Slits at the bottom edge. Modern fit.

Material: 100% organic Fairtrade-cotton
Weight: 200 g/m²
Wash: 60°
Size: Man S-4XL, Lady XS-XXL

Pique Long Sleeve Man

141018

Pique Long Sleeve Lady

141017

Price 1-19 pcs: € 23,70/pc • Price +20 pcs: € 21,50/pc

Polo with long sleeves in a classic pique knit for men and women. Knitted ribbing on the collar and sleeve cuffs on the men's style. Two buttons with reinforced placket, side slits at the bottom edge. Modern fit.

Material: 100% organic Fairtrade-cotton
Weight: 200 g/m²
Wash: 60°
Size: Man S-4XL, Lady XS-XXL





Crew Neck Unisex

141003

Price 1-19 pcs: € 25,20/pc • Price +20 pcs: € 22,90/pc

Sweatshirt with round neck and brushed lining. 2x2 ribbing on the collar edge, end of sleeves and bottom hem. Decorative seams in overlock knit set in a tone-in-tone feature. Modern fit.

Material: 80% organic Fairtrade-cotton, 20% recycled polyester
Weight: 280 g/m²
Wash: 40°
Size: XXS-4XL



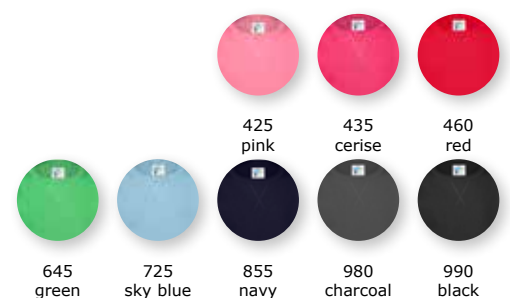
Crew Neck Kid

141015

Price 1-19 pcs: € 17,20/pc • Price +20 pcs: € 15,60/pc

Sweatshirt with round neck and brushed lining. 2x2 ribbing on the collar edge, end of sleeves and bottom hem. Decorative seams in overlock knit set in a tone-in-tone feature. Modern fit.

Material: 80% organic Fairtrade-cotton, 20% recycled polyester
Weight: 280 g/m²
Wash: 40°
Size: 90/100-150/160





Half Zip Unisex

141012

Price 1-19 pcs: € 34,30/pc • Price +20 pcs: € 31,20/pc

Halfzip sweatshirt with brushed lining in unisex sizes.
Two front pockets, 2x2 ribbing on sleeve edge and
bottom hem. Modern fit.

Material: 80% organic Fairtrade-cotton
20% recycled polyester
Weight: 280 g/m²
Wash: 40°
Size: S-4XL





Sweat Pants Man

141014

Sweat Pants Lady

141013

Price 1-19 pcs: € 27,50/pc • Price +20 pcs: € 250/pc

Sweatpants with brushed lining for men, women and children. Robust drawstring in waist, two side pockets, and a rear pocket on men's style. Straight leg ends.

Material: 80% organic Fairtrade-cotton, 20% recycled polyester
 Weight: 280 g/m²
 Wash: 40°
 Size: Man S-4XL, Lady XS-XXL



Sweat Pants Kid

141016

Price 1-19 pcs: € 20,70/pc • Price +20 pcs: € 18,80/pc

Sweatpants with brushed lining. Robust drawstring in waist, two side pockets. Straight leg ends.

Material: 80% organic Fairtrade-cotton, 20% recycled polyester
 Weight: 280 g/m²
 Wash: 40°
 Size: 90/100-150/160



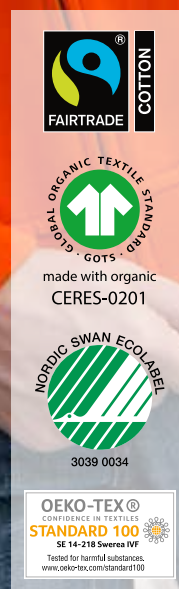


Full Zip Hood Man
141010
Full Zip Hood Lady
141009

Price 1-19 pcs: € 37,90/pc • Price +20 pcs: € 34,40/pc

Hooded fullzip sweatshirt with brushed lining for men and women. Hood with robust drawstring, two external pockets on front, 2x2 ribbing on end of sleeves and bottom hem. Modern fit.

Material: 80% organic Fairtrade-cotton,
20% recycled polyester
Weight: 280 g/m²
Wash: 40°
Size: Man S-4XL, Lady XS-XXL





made with organic
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Hood Man

141002

Hood Lady

141001

Price 1-19 pcs: € 32,10/pc • Price +20 pcs: € 29,20/pc

Hooded sweatshirt with brushed lining. Hood of two-layered material with a robust drawstring. External pocket on front, 2x2 ribbing on the sleeve edge and bottom hem. Modern fit.

Material: 80% organic Fairtrade-cotton,
20% recycled polyester
Weight: 280 g/m²
Wash: 40°
Size: Man S-4XL, Lady XS-XXL



Hood Kid

141011

Price 1-19 pcs: € 20,70/pc • Price +20 pcs: € 18,80/pc

Hooded sweatshirt with brushed lining. Hood of two-layered material. External pocket on front, 2x2 ribbing on the sleeve edge and bottom hem. Modern fit.

Material: 80% organic Fairtrade-cotton,
20% recycled polyester
Weight: 280 g/m²
Wash: 40°
Size: 90/100-150/160





organic
CERES-0201



Headband 141027

Price 1-19 pcs: € 4,30/pc • Price +20 pcs: € 3,90/pc

Single jersey headband with elements of elasthan for better fit.

Material: 96% organic Fairtrade-cotton,
4% elasthan
Wash: 40°

Beanie 141024

Price 1-19 pcs: € 8,70/pc • Price +20 pcs: € 7,90/pc

Single jersey hat with elements of elasthan for better fit. Decorative tone-in-tone overlock seams in the top.

Material: 96% organic Fairtrade-cotton,
4% elasthan
Wash: 40°





Cottover only use Fairtrade certified cotton...

Cotton is sometimes called the *white gold*. It is an income for nearly 100 million households in more than seventy countries but life as a cotton farmer can be tough. The competition is hard and the price for cotton has decreased quite much the past decades. This leads to huge difficulties for cotton farmers in developing countries as they cannot compete with heavily subsidized cotton from richer countries as for instance the United States.

Fairtrade establishes criteria to guarantee the farmers a minimum price to cover the cost for a sustainable production. The farmer also gets an extra premium to use for developing the local village, as for instance for a new school etc. Fairtrade provides security for farmers who haven't got that good margins to maintain a decent living. Each time you chose products made out of Fairtrade certified cotton you contribute to that these farmers have a chance to improve their working and living conditions.

Organic means the growth of a crop, in this case cotton which is a natural fiber.

Organic means growth in harmony with nature according to international agreed criteria.

Practically, organic cotton means the following three things;

1. No synthetic pesticides against insects and fungi, only physical weed control
2. No chemical fertilizers
3. No genetically modified crops (GMO)

Apart from the obvious environmental benefits with organically cultured cotton there are yet a few advantages. When the cotton is being cultured without stress from chemical fertilizers it develops a high quality with long, smooth and soft fibers.

Organic cotton means that only the cotton is Organic, but the garment might have been bleached, dyed and treated like conventionally produced clothes. Organic cotton is good but certified clothing is the best. That way we can recognize and trust that high standard has been followed, from the raw material, as for instance cotton, to the readymade garment. If the cotton is to be certified by Fairtrade each and every supplier in the production chain must be certified by Flocert (independent control organ). These audits are repeated every year to allow the supplier to use the certification. In addition, there are special certificates issued to confirm this, called Transaction Certificates, each time the cotton, or fabric is being transported within the production chain. This makes it possible for the certifying organizations to control the flow of organic cotton in terms of how much that was purchased which need to match the sold volumes.

...and environmental labelled polyester from recycled material.

Polyester is an artificial fiber that is being used for sports apparel to silkiness gowns and upholstery. It is also very common that polyester and cotton are being used in mixed fabrics. The raw material in polyester normally origins from fossil sources, but the environmental impact could be decreased if the polyester has been produced with recyclable material. It can be recycled PET bottles or spare fabric from textile or plastic production. The use of energy during the production of fiber can that way be decreased by approximately 70%. Water is only used in small amounts during production. Polyester doesn't have the same chemical issues as cotton when producing fibers since it is not naturally cultured.

ECOLOGICAL FAIRTRADE COTTON
RECYCLED POLYESTER

Wear your statement!

Clothes, and the consumption of it, has become an environmental issue.

A part of the issue is obviously the production alongside with the increasing impact on the environment due to the amount of garments being disposed. Just the consciousness of this issue and the choices we make can make immense, more than we tend to believe, to change unsustainable habits. Behind each readymade garment there is a long production chain with many different actors involved in the process. Cottover is humble towards, and carries great respect, for the craftsmanship by setting high standards for sustainability, both from an environmental perspective as well as for the sake of social responsibility. The production of clothes and textiles has a big impact on both man and environment. On cotton plantations often non modern and harmful pesticides are being used that have a negative impact on both nature and the people working in the cotton fields. The most negative impact is yet in the after processes such as spinning, knitting and most of all, dyeing. All chemicals used when dyeing equal the culturing of cotton. Manufacturing clothes take a lot of resources in terms of water and together with the amount of disposed garments it has a big impact on both energy and environment.

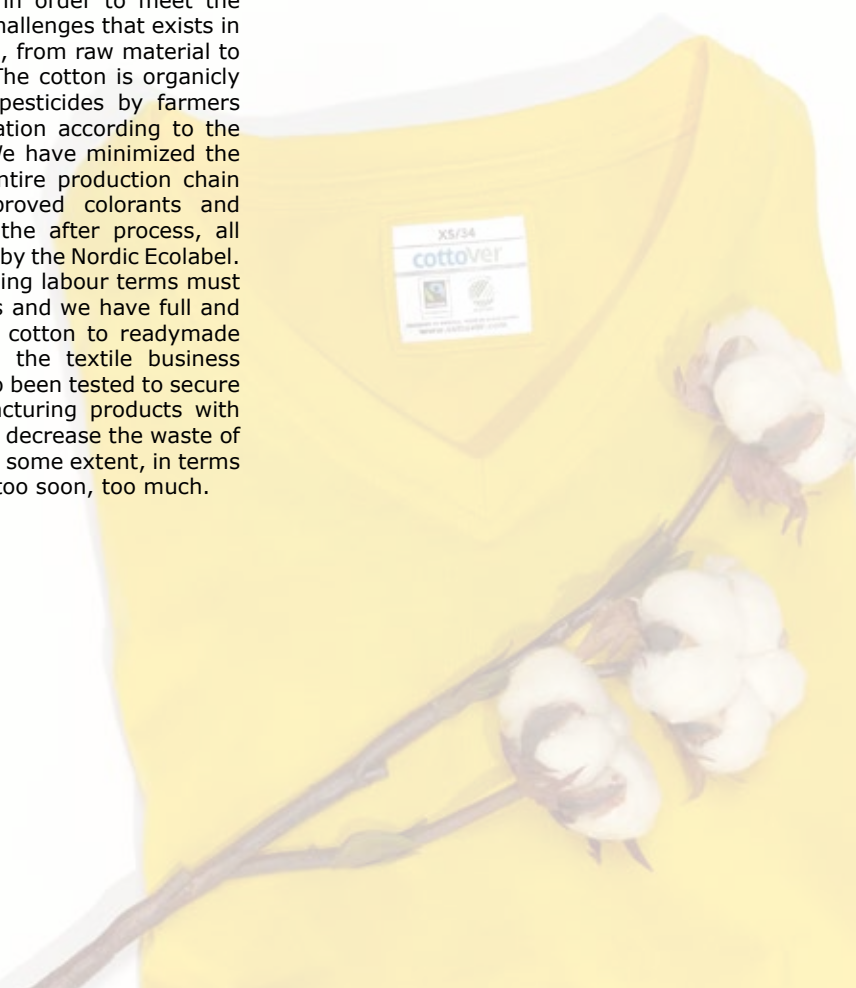
Sustainable challenges

Cottover is manufactured in order to meet the social and environmental challenges that exists in the entire production chain, from raw material to the readymade garment. The cotton is organically cultured without harmful pesticides by farmers that receive fair compensation according to the criteria set by Fairtrade. We have minimized the use of chemicals in the entire production chain and only specifically approved colorants and chemicals are allowed in the after process, all according to the criteria set by the Nordic Ecolabel. The UN conventions regarding labour terms must be followed by all suppliers and we have full and complete traceability from cotton to readymade garment which is rare in the textile business today. The clothing has also been tested to secure a high quality. By manufacturing products with good quality we are able to decrease the waste of global resources, at least in some extent, in terms of clothes being disposed, too soon, too much.

Fair pricing

To be able to compare prices in a fair way you need to ask whether the clothes are of same quality or not? Look at the fabric and the performance of the sewing. How does the hems and seams look like? What does the fabric feel like? If the garment changes color and shape after a month you have barely gotten what you paid for. If you don't consider that you cannot make a fair comparison. Environmental labelled clothing most likely has a higher manufacturing cost but it definitely makes sense.

Fairtrade cotton means the farmer is guaranteed compensation that covers sustainable production and also an extra premium to be invested in the local village. The Nordic Ecolabel, Svanen and GOTS set standards on all suppliers in the chain, as for instance regarding working conditions, environmental processes and which chemicals that are approved which may lead to higher costs for the suppliers which later is supposed to be covered by the payment from client. It is also not free of charge to use the environmental labelling in the clothes. The Nordic Ecolabel Fairtrade och GOTS are non-profitable organizations which means that companies pay charges and license fees to be able to use the good reputation of the organization and its labelling or brand. Cottover has competitive prices considering the high quality, just a bit higher than conventional products. It is because of our big volumes and big scale production that we can offer competitive prices on the market for sustainable and environmentally labelled clothing.



Conscious consumption

Consumption is positive since it is needed for trade. Trade is a necessity for the economy which creates jobs and wealth. Almost all decrease of extreme poverty has taken place in countries that are integrated with other countries by trade and the establishment of multinational companies whereas all countries that have risen from poverty and become industrialized has used the textile industry as a springboard. The development program within UN, UNDP claims that the textile and clothing industry is unique in the global economy of its ability to help countries to develop and rise from poverty.

At the same time trade must be fair and sustainable to lead to positive development. That is why clients and consumers have an important mission, to deliberately choose sustainable products and responsible companies, in order to create positive changes by using our purchasing power. A better way to express this is that conscious consumption leads to sustainable development.

Third party certifications for credibility!

It is difficult for consumers to really know what we are buying and how the product has been manufactured. Even worse, it can sometimes be difficult for the supplier to know all involved in the production chain. To help with this we have our third party certifications that offer guidance for both manufacturers and consumers with its labelling.

Third party certifications grants the following for you as a consumer;

- Full traceability from fiber to garment. All steps and suppliers in the chain are documented.

- Examination and verification to secure that the standards have been met, done by a neutral organization with no connection to the supplier.

- Yearly audits and inspections to secure that the manufacturers meet the standards.

- Environmental labelling which are well known by consumers who can easily identify a sustainable product.

The winning concept for Cottover is our clients!

The biggest contribution is still being made by our clients. It is the client's demand that controls the market.

If you intend to buy organic clothes and make an active choice for clothes that have been manufactured with consideration of man and environment, it leads in the long term to more sustainable products and an even more sustainable textile industry.

When we as clients actively choose sustainable products instead of conventional we are able to change the textile business.

Thank you for choosing Cottover!



NEWS 2019



R-neck Slim fit
Man 141026
 96% organic Fairtrade-cotton
 4% elasthan
 5 colors



organic
CERES-0201



V-neck Slim fit
Lady 141025
 96% organic Fairtrade-cotton
 4% elasthan
 5 colors



organic
CERES-0201



Tote Bag
141028
 100% organic Fairtrade-cotton
 5 colors



organic
CERES-0201



Tote Bag Heavy L
141029
 100% organic Fairtrade-cotton
 5 colors



organic
CERES-0201



Oxford L/S Shirt
Man 141032/Lady 141031
 100% organic Fairtrade-cotton
 2 colors



Tote Bag Heavy S
141030
 100% organic Fairtrade-cotton
 5 colors



Gym Bag
141033
 100% organic Fairtrade-cotton
 5 colors

BASIC STYLES



T-shirt
Man 141008/Lady 141007/Kid 141023
100% organic Fairtrade-cotton
14 colors



T-shirt V-neck
Man 141022/Lady 141021
100% organic Fairtrade-cotton
14 colors



T-shirt Long Sleeve
Man 141020/Lady 141019
100% organic Fairtrade-cotton
14 colors

BASIC STYLES



Pique
Man 141006/Lady 141005
100% organic Fairtrade-cotton
14 colors



Pique Long Sleeve
Man 141018/Lady 141017
100% organic Fairtrade-cotton
14 colors



Crew Neck
Unisex 141003/Kid 141015
80% organic Fairtrade-cotton
20% recycled polyester
14 colors

BASIC STYLES



made with organic
CERES-0201



3039 0034



Half Zip
Unisex 141012
80% organic Fairtrade-cotton
20% recycled polyester
14 colors



made with organic
CERES-0201



3039 0034



Hood
Man 141002/Lady 141001/Kid 141011
80% organic Fairtrade-cotton
20% recycled polyester
14 colors



made with organic
CERES-0201



3039 0034



Full Zip Hood
Man 141010/Lady 141009
80% organic Fairtrade-cotton
20% recycled polyester
14 colors

BASIC STYLES



Rear pocket only on men's style.



Sweat Pants
Man 141014/Lady 141013/Kid 141016
 80% organic Fairtrade-cotton
 20% recycled polyester
 14 colors

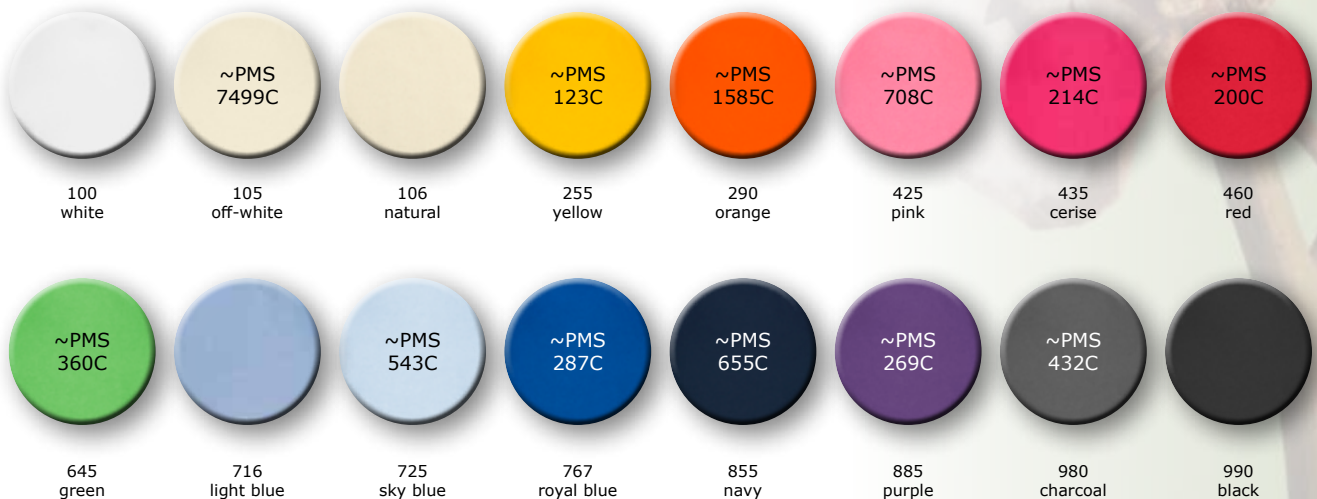


Beanie
Unisex 141024
 96% organic Fairtrade-cotton
 4% elasthan
 14 colors



Headband
Unisex 141027
 96% organic Fairtrade-cotton
 4% elasthan
 14 colors

Color chart:



**It is not only our products that make a difference.
We are also involved in many projects aimed at making the
world a better place.**



Accord on Fire and Building Safety in Bangladesh.
The Accord is a five-year contract to improve safety in the Bangladeshi textile industry, focusing on building, electrical, and fire safety. Over two million textile workers are directly affected by the work of Accord, which is, therefore, one of our most important projects regarding social responsibilities.



BSCI (Business Social Compliance Initiative)
BSCI is an initiative for businesses that want to improve working conditions in the global supply chain. Their code of conduct is making demands on all members' suppliers, for example regarding wages and the prohibition of child labour, forced labour, and discrimination.



Textile Exchange is an international organisation working for a responsible expansion of organic cotton farming. Today, the available supply of organic cotton is not enough to meet the rising demand.



Mistra Future Fashion is a research programme focusing on sustainable fashion and working for a positive future for the fashion industry. The programme has a unique system perspective, and the vision and aim of the programme is to ensure a systemic change to transform the industry into a sustainable one. Their inter disciplinary approach consists of research in areas such as design, supply chains, users, and recycling, in collaboration with a large consortium of more than 40 research and industry partners, including Cottover.



The Clean Shipping Index is an initiative aimed at encouraging shipping companies to use cleaner ships that are more environmentally friendly, in order to reduce chemical and greenhouse gas emissions into our oceans.

Responsible paper print.

This catalogue is printed in a print shop certified by The Nordic Ecolabel. A Nordic ecolabelled printing company is a company that fulfils strict environmental requirements and has been granted a Nordic ecolabel license to produce printed material, such as a brochure, a book or an envelope, with environmentally-friendly properties.

The printing company's production process has a very low environmental impact when compared with other printing companies. The requirements apply mainly to the printing process, including paper consumption, and the paper and chemicals used by the printing company. The Nordic ecolabel also rewards production processes that facilitate the recycling of printed matter.

Applying the requirements will help the printing company to control its general environmental impact. The aim is to exploit resources as efficiently as possible and to re-place substances that are harmful to health and the environment with better alternatives.

The Nordic ecolabelling requirements provide the printing company with guidelines on how to contribute to sustainable development.

FSC and The Nordic Ecolabel.

The paper has the biggest impact on the environment when it comes to printed paper products. It is very important for us to make the best possible paper choice and that's why our paper meets both FSC and The Nordic Ecolabels standard.

The Nordic Ecolabels demands on paper are very clear. The raw material is not allowed to be harvested in forests with high biological or social protection values. At least 30% need to be brought from a certified sustainable forestry (for ex. FSC), alternatively shall the raw material contain at least 75% of recycled paper. When it comes to paper mills there are high demands on low energy consumption, purification of emissions, waste and chemicals.

The Forest Stewardship Council (FSC) is an international non-profit, multi-stakeholder organization established in 1993 to promote responsible management of the world's forests. The FSC does this by setting standards on forest products, along with certifying and labeling them as eco-friendly.

Specifically in production.

- When printing we use environmentally friendly which is induced without solvents.
- The colors used for printing are vegetable and all detergents are kept in closed systems.
- The printing presses use new technique which makes the leadtimes more efficient and lower energy consumption and less waste.

Our print shop works by the rules set for ISO9001.



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TRYCKERI



Please note that, for technical reasons connected to photography and printing, color deviations between the catalogue images and the actual products may occur. Moreover, the product images and the contextualised photos may differ slightly, due to variations in lighting. In those cases, please refer to the product images.

*The catalogue for Cottover 2019 is produced by Textilgrossisten Hefa AB with assistance of photographers at Filmhouse AB and Gothia Reklamfoto AB.
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WEAR YOUR STATEMENT!

cottover[®]
people & planet



CERES-0201



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